Company Focus

TA Enterprise

Bloomberg: TAE MK EQUITY | Reuters: TAES.KL

Refer to important disclosures at the end of this report

Malaysia Equity Research

BUY RM0.70 KLCI: 1,681.90

Price Target: 12-Month RM 1.20 **Shariah Compliance**: No

Reason for Report: 3QFY15 results

Potential Catalyst: Sale of stockbroking unit, launches of projects on

prime land banks

Where we differ: Only broker covering TAE

Analyst

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Result Summary

FY Jan (RM m)	3Q 2015	3Q 2014	2Q 2015	% Chg y-o-y	% Chg q-o-q
P&L Items					
Turnover	263.2	178.6	273.8	47.3	(3.9)
Opg Profit	85.5	65.0	71.2	31.6	20.1
EBITDA	104.9	84.3	90.6	24.5	15.8
Net Profit	31.7	42.0	40.6	(24.6)	(22.0)
Other Data					
Opg Margin (%)	32.5	36.4	26.0		
Net Margin (%)	12.0	23.5	14.8		

Financial Summary

FY Jan (RM m)	2013A	2014A	2015F	2016F
Turnover	781	871	1,116	1,382
Operating Profit	178	290	334	393
EBITDA	251	359	408	471
Net Pft (Pre Ex.)	82	137	175	177
EPS (sen)	4.8	8.0	10.2	10.3
EPS Pre Ex. (sen)	4.8	8.0	10.2	10.3
EPS Gth (%)	(17)	66	28	1
EPS Gth Pre Ex (%)	(17)	66	28	1
Net DPS (sen)	1.4	1.5	3.1	3.1
BV Per Share (sen)	98.9	104.7	113.4	120.7
PE (X)	14.5	8.7	6.8	6.7
PE Pre Ex. (X)	14.5	8.7	6.8	6.7
EV/EBITDA (X)	12.7	7.8	6.3	5.2
Net Div Yield (%)	1.9	2.2	4.4	4.5
P/Book Value (X)	0.7	0.7	0.6	0.6
Net Debt/Equity (X)	0.3	0.1	0.0	CASH
ROAE (%)	5.0	7.9	9.4	8.8
At A Glance				

 Issued Capital (m shrs)
 1,712

 Mkt. Cap (RMm/US\$m)
 1,190 / 340

 Avg. Daily Vol.('000)
 1,590

ICB Industry : Consumer Services **ICB Sector**: Travel & Leisure

Principal Business: TA Enterprise is principally involved in stockbroking business, property development, property investment

and hotels.

Source: Company, AllianceDBS, Bloomberg Finance L.P.

18 Dec 2014

Results in line

- 3QFY15 net profit was in line; broking and property development income picked up
- Remains an attractive M&A play
- Maintain BUY with SOP-based TP of RM1.20

Highlights

3QFY15 earnings in line

 Broking revenue and earnings grew in tandem with the surge in market transaction value, as expected. Average daily trading value on Bursa increased to RM2.2bn as at Oct 2014. Property development income also picked up driven by progressive billings for Damansara Avenue. The credit and lending segment reported strong recoveries, but that was offset by losses arising from the revaluation of investment securities and an acquistion-related cost.

Outlook

Potential M&A story

- Trading activity is expected to be subdued amid weaker sentiment. Based on our sensitivity analysis, each 5% drop in average daily traded value would reduce FY15 earnings by 1%.
- Nevertheless, TAE's stockbroking franchise remains an attractive M&A play given its strong retail presence (7% of market volume as of Nov 2014). Consolidation among brokers have been at 1.1 1.9x BV. Assuming a cash offer for TAE at 1x BV of RM820m (as at Jan 2014) for the broking and credit & lending business, that would work out to RM0.48 per share. This can be returned to shareholders via special dividends.

Unjustified discount to property arm

 At current price, the market is assigning a 68% discount to the value of TAE's property segment. The discount is unjustified, in our view, as a respectable hotel portfolio and 7 acres of prime land banks remain at its helm via TA Global.

Valuation

TA Enterprise is a Buy with RM1.20 target price. Our valuation is based on sum of parts. The latest round of ICPS conversion resulted in a dilution in TAE's effective stake in TA Global to 60.2%, which is a shade lower than our estimate (61%).

Risks

Softer property market and volatile market volumes

 Cooling measures in the property segment could lead to softer property launches. Intense competition in the stockbroking industry could further erode margins.

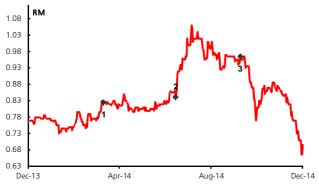


TAE SOP valuation

TA Global (TAG)			
Property Investment	NLA (sq ft)	MV (RM psf)	(RMm)
Menara TA1	373,741	1,000	374
Terasen Centre	349,390	1,630	570
Subtotal (a)			943
Hotels	No of rooms	Value per room (RMm)	(RMm)
Radisson Plaza, Sydney	363	1.04	377
Westin, Melbourne	262	1.49	390
Whistler, Canada	180	1.12	202
Swissotel, Singapore	476	1.37	651
Swissotel, Kushan	387	0.48	185
Movenpick, Phuket	368	0.75	277
Subtotal (b)			2,081
Property Development			(RMm)
Damansara Avenue			274
Bukit Bintang			198
TA3 & TA4 (opposite KLCC)			289
West Georgia, Canada			97
The Gardens, Canada			46
Little Bay, Sydney			186
NPV of development profits			1,089
Value of land held under development			415
Subtotal (c)			1,505
Less: Net debt (d)			(870)
RNAV (a)+(b)+(c)-(d)			3,659
Discount to RNAV	45%		2,012
TAG's no. of shares (m)			5,322
TAG's RNAV per share (RM)			0.69
TA Entarprise (TAE)			
TA Enterprise (TAE) Stockbroking, credit and lending			(RMm)
Book value of broking			327
Book value of credit and lending			491
Total			817
Target PBV (x)			1.0
Subtotal			817
TAE's stake in TAG @ 60%	60%		1,207
Total SOP	- 3 70		2,024
TAE's no. shares (m)			1,712
TAE's SOP per share (RM)			1.20
			20

Source: AllianceDBS

Target Price & Ratings History



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S.No.	Date	Closing Price	Target Price	Rating
1:	27 Mar 14	0.83	1.00	Buy
2:	01 Jul 14	0.84	1.20	Buy
3:	25 Sep 14	0.97	1.20	Buy

Source: AllianceDBS

TA Enterprise

Stock rating definitions

> 20% total return over the next 3 months, with identifiable share price catalysts within this time frame > 15% total return over the next 12 months for small caps, >10% for large caps STRONG BUY

BUY

HOLD -10% to +15% total return over the next 12 months for small caps, -10% to +10% for large caps

FULLY VALUED negative total return > -10% over the next 12 months

negative total return of > -20% over the next 3 months, with identifiable catalysts within this time frame SELL

Commonly used abbreviations

Adex = advertising expenditure

bn = billion BV = book value CF = cash flow

CAGR = compounded annual growth rate

Capex = capital expenditure CY = calendar year Div yld = dividend yield DCF = discounted cash flow DDM = dividend discount model DPS = dividend per share

EBIT = earnings before interest & tax

EBITDA = EBIT before depreciation and amortisation

EPS = earnings per share EV = enterprise value FCF = free cash flow FV = fair value FY = financial year m = million

M-o-m = month-on-month NAV = net assets value NM = not meaningful NTA = net tangible assets

NR = not ratedp.a. = per annum PAT = profit after tax

PBT = profit before tax P/B = price / book ratio P/E = price / earnings ratio PEG = P/E ratio to growth ratio q-o-q = quarter-on-quarter

RM = Ringgit

ROA = return on assets ROE = return on equity TP = target price trn = trillion

WACC = weighted average cost of capital

y-o-y = year-on-year YTD = year-to-date

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Wong Ming Tek, Executive Director

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